

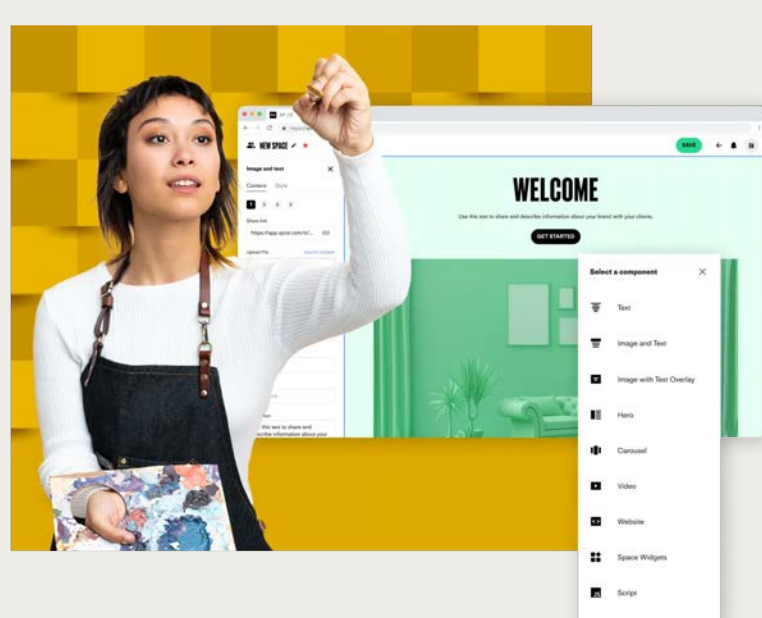
WHO CLOSES A GAP WITH A SPACE?

SP_CE closes the gap between Marketing, Sales and the Buyers – with personalized, digital spaces. These spaces allow you to reach the right people with the right content, keep your message consistent and gather all material and interactions in one persistent place that's always reachable.

That way, SP_CE enables your revenue teams to win more deals and grow results cost-efficiently - while making it easier for your buyer to buy from you.

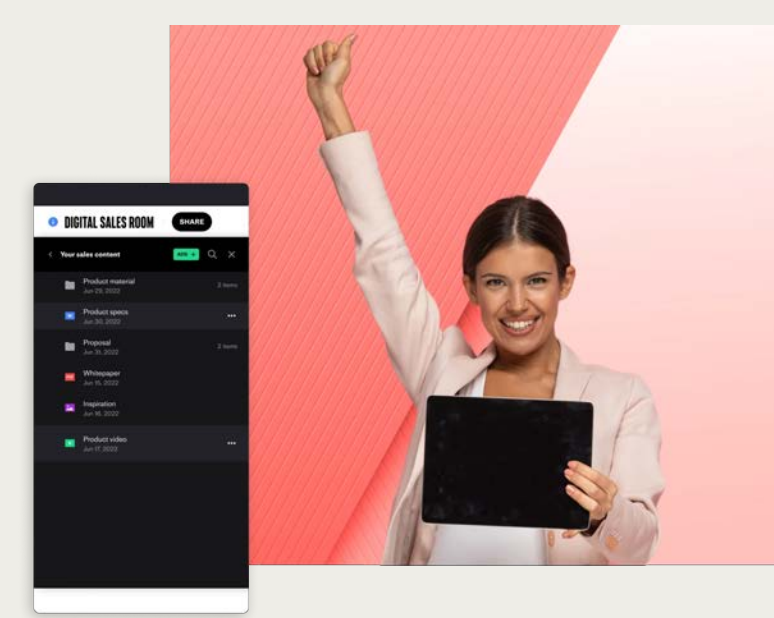


OUR SOLUTIONS



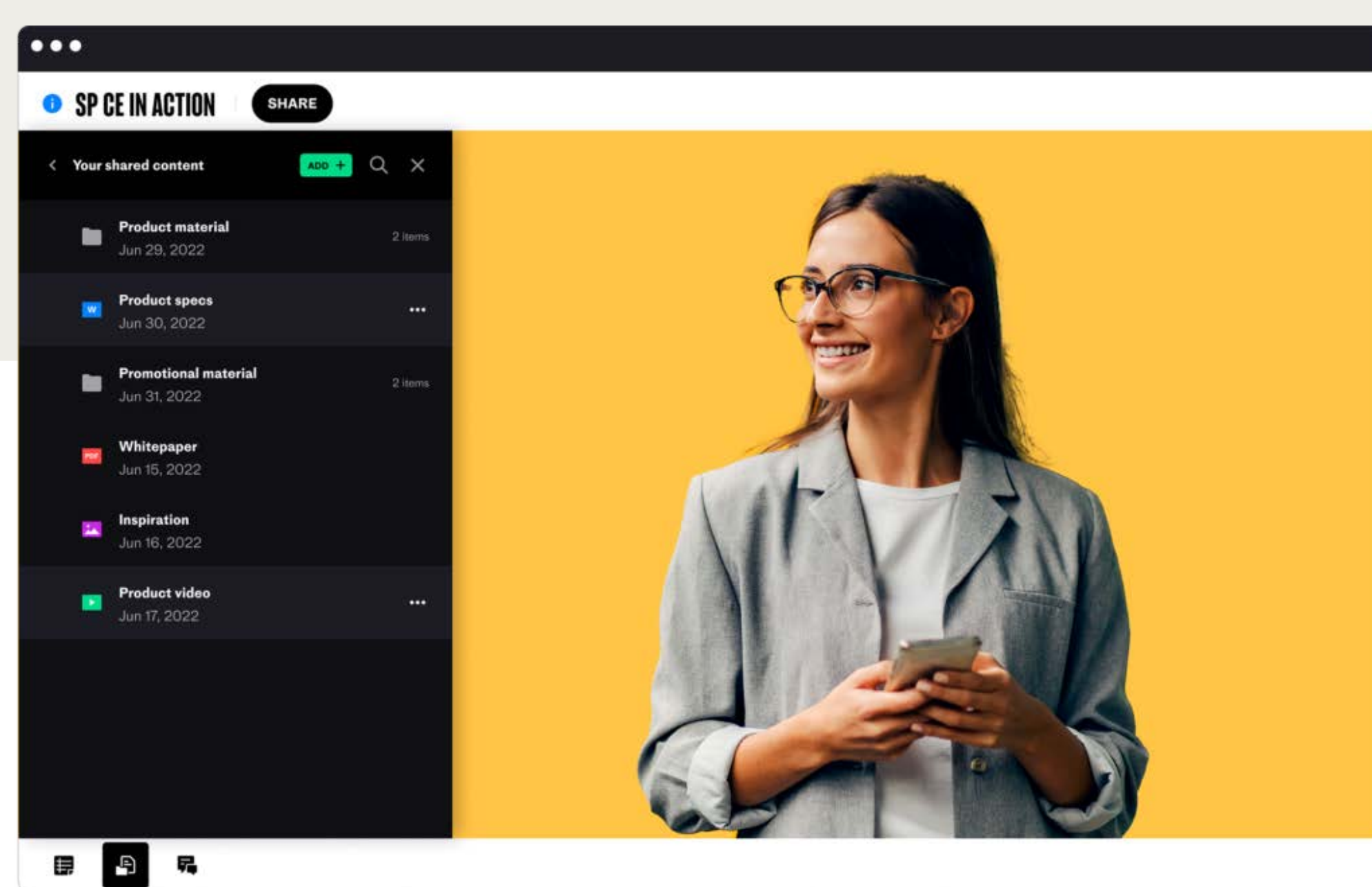
Showroom

a room used to show your products, follow up interest and interact with potential buyers - all with a design that stands out from the crowd.



Salesroom

a room used to connect with your buyer over time, interact in - and between meetings - and enable both your sales teams and buyers.



WHAT PROBLEMS CAN YOU TACKLE WITH SP CE?

MAKE INCONSISTENT MESSAGING A THING OF THE PAST



- ✔ **3 teams with 1 message:** Your product, marketing and sales teams can run in the same direction - and align around your message. How much faster could you get your product to perform if everyone got the message from day 1?
- ✔ **Share the correct message every time:** Your marketing and sales teams can always communicate the right message to buyers. How much more consistent would your buyer experience be if everyone shared the right message?

REACH AND ENGAGE YOUR BUYER



- ✔ **Reach your buyer where they are:** You will be able to reach your buyer where they are - with a message that stands out. How many % would your conversions increase if you could reach your buyer no matter where they are?
- ✔ **Get buyers' attention and make sure you keep it:** You can catch your buyer's attention with relevant and personalized content, see if they're interested and share more of what works. What would your Marketing ROI be if you could always tell what buyers were interested in?

STOP LOSING THE DEALS YOU SHOULD WIN



- ✔ **Align your buyers:** Your sales reps can connect with buyers in one persistent space and align everyone involved in the deal. How much shorter could your sales cycle be when everyone's aligned?
- ✔ **Manage multiple stakeholders:** Sales reps can keep track of all buyer stakeholders and address each and everyone. How would your chance of success change if your reps could spot decision makers at first glance?
- ✔ **Drive trust:** Share relevant and personalized material. Show that you know your buyer and create a sense of trust. What would it mean if you could increase trust by 20% through a tighter interaction?

CLOSE THE GAP BETWEEN YOU AND YOUR BUYER



- ✔ **Save 50-60 % of both sellers' and buyers' time:** With a single space where the sales process and the buyer's journey meet, you and your buyers can save a substantial amount of time. How valuable do you think a 50 % time-saving is for your buyer?
- ✔ **Make it easier to buy from you:** Your buyer will always be able to find the information they need to make a decision and sign the deal. What would your win rate be if it was easier to buy from you?

THE SPACE WAY

